



## Website launch

### SignatureB

**Communications**, a provider of electronic marketing products for spa and salon professionals, just launched its website, [www.signatureb.com](http://www.signatureb.com).

The website is a new source of personalized e-mail newsletters, birthday wishes and other greeting cards and promotions. Through the website, the company can work with spa owners to create customized, branded stationary that serves as the basis for a wide variety of marketing activities. **714.907.0715** or [www.signatureb.com](http://www.signatureb.com)

## Local event a success

Several **Skin Blends** professional estheticians recently spoke to a group of more than 100 women during a luncheon at the Tower Club in Springfield, MO.

The Skin Blends staff spoke on the topic “**How to Look Younger Longer.**” Industry professionals who wish to purchase a copy of the presentation can e-mail a request to [info@skinblends.com](mailto:info@skinblends.com). **877.754.6253** or [www.skinblends.com](http://www.skinblends.com)



## Fresh leadership

**Pacific Bioscience Laboratories Inc.**, maker of the Clarisonic Skin Care System, recently announced the appointment of **Jack Gallagher** as president. “As Pacific Bioscience Laboratories Inc., continues to grow, it is imperative that we bring in great talent to ensure continued success,” says David Giuliani, CEO. “Jack’s veteran leadership will

be instrumental in helping us to execute innovative, cost-efficient and impactful sales and marketing initiatives.” [www.clarisonic.com](http://www.clarisonic.com)

## Essential textbook

The ***Nutritional Education for the Skin Care Professional*** from author **Pat Lam** is now available in a new soft-cover edition. Lam, former vice principal of Lam School of Advanced Esthetics and personal trainer, says that this version makes the textbook lighter, especially for students who use the book as a standard learning text in their schools. **877.694.9777** or [www.lamskin.com](http://www.lamskin.com)

