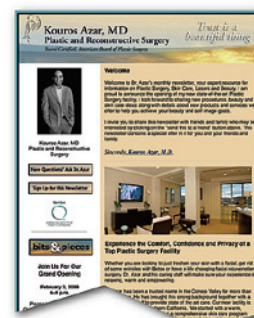


UPCOMING CHARITY BALL

The **National Cosmetology Association** will hold its fourth International Charity Ball on August 2nd, 2009 at the Hyatt Regency O'Hare in Chicago. The event will raise funds for the NCA's Community Service programs, including The Salons Against Domestic Abuse Fund, Look Good... Feel Better and the NCA Disaster Relief Fund. www.ncacares.com



JOINT VENTURE Luxury skin care companies **Bio-Therapeutic** and **Pevonia** have announced a new collaboration. Pevonia will feature and sell Bio-Therapeutic bt-GEAR™ products and the bt-PRO™ line of full sized professional technology. Both companies say they are excited to be part of the collaborative effort to bring the high quality skin care products to the global market. www.bio-therapeutic.com www.pevonia.com



PRODUCT EXPANSION

SignatureB Communications, a provider of e-mail marketing products for spa and salon professionals, has expanded its product line to include marketing materials specifically designed for the rapidly growing medical spa business. The customized e-marketing products, which include newsletters, birthday wishes and greetings created for any occasion, will address medical cosmetic treatments and procedures. www.signatureb.com



NEW DIRECTOR **Murad, Inc.** has named Danny Guez as the company's new senior director of Global Acquisitions and New Business. Guez will be responsible for expanding the company's business worldwide, with increased concentration in areas such as South America, India and Russia, as well as obtaining distribution through developing channels for the newly launched Murad Mass Market program. www.murad.com