

# TAKE NOTE

## New Faces and Spaces



Janette Gorney

**SignatureB Communications**, a provider of unique e-mail marketing products for spa and salon professionals, announced the appointment of **Janette Gorney** to its sales team. Gorney joins SignatureB as a senior sales executive. Gorney will be responsible for business development in California and will work closely with the senior management team, focusing on client feedback and developing strategies for new products. Most recently she was director of sales and marketing for **Tola Malibu**, a destination spa in Malibu, Calif.

**Preston Private Label Products** — a premier supplier of professional grade spa and aesthetics products to the trade — and **Colorlab Private Label Cosmetics** announce an agreement to co-promote their product groups and co-educate customers in the spa and aesthetics market. The two companies plan to offer integrated training courses that highlight technical skills with success sales strategies for spa personnel, management, and independent beauty professionals. Class titles, locations, and dates will be announced soon, however, the Chicago, Ill. area and Santa Fe, N.M. will be among the venues where classes are held.

**CND** welcomes **Barry Holmes** as the Vice President of North American Sales. Holmes is a proven sales leader with a unique blend of training in consumer packaged goods and premium salon channel industries. Most recently, he served as Vice President of Sales for the L'Oreal Professional Product.

## Awards and Celebrations

**Belvedere USA, LLC** won the **2008 Stylist Choice Award** as "favorite furniture/equipment company" at ceremonies in Orlando, Fla. The Stylist Choice Awards are sponsored by **behindthechair.com**, a web portal for salon and spa professionals. The awards program was held at the Hard Rock Cafe on the grounds of Universal Studios in Orlando, Fla. Stylist Choice Award winners are determined by the number of votes received from behindthechair.com users; behindthechair.com represents more than 400,000 individual users.

**CBI's RosaCalm Skin Serum** was awarded the **ICMAD (Independent Cosmetic Manufacturers and Distributors) Skin Care Product Innovation of the Year**. Chosen from a category of 15 finalists within the Skin Care product category, RosaCalm is noted for meeting an untapped need within the spa and salon market, as well as, being highly efficacious. This calming skin serum was created to address sensitive, reactive, and rosaceous-prone skin.



Rhonda Allison 2008 Annual Face-Off Competition winner **Tommie Lackey**

Professional aestheticians from all over the U.S. entered their clients' before and after photos in the **Rhonda Allison 2008 Annual Face-Off Competition** based on work they had done over a 90-day period using only Rhonda Allison Treatment Systems and Rhonda Allison home care products. After viewing all of the entries, Rhonda personally selected the winner based on the most significant skin changes, challenges, and overall results. This was a difficult choice as there were many faces that depicted serious skin care challenges; however, one stood out among all the rest and that was the work of **Carol Duncan Breitag** and **Joan Bauer** of **Duncan Nobel Day Spa** in Las Cruces, New Mexico. They will receive round trip airfare for two and accommodations at the Estancia Resort in Los Cabos, Mexico or a cash prize of \$1500.00. Their client, **Tommie Lackey** will receive a year's supply of Rhonda Allison retail skin products.

**CND** presented two awards at its Town Hall Meeting. **Louise McClave**, Accounts Payable Administrator, was presented the "Employee of the Year 2007" Award. McClave has long been viewed as a reliable team player who is respected by her peers. **Kathleen Summers**, Director of Key Accounts, was awarded the honor of "Manager of the Year 2007". She was recognized for her remarkable drive and numerous contributions to the sales force and company as a whole.

## In the News

**Gretta Monahan**, best known for her award-winning salons and fashion boutiques, unveiled the 21,000-square-foot **G Spa at MGM Grand at Foxwoods** in conjunction with the May 17 opening of the \$700 million resort casino in Mashantucket, CT. As the first G Spa outside of Boston, Ma. the new facility boasts an unparalleled level of luxury and service for guests while paying homage to the unique heritage of Native American traditions in its treatment offerings.



Canfield Imaging Systems

At the recent Ladies Professional Golf Association (LPGA) tournament in Havre de Grace, MD, the Women's Dermatologic Society (WDS) asked **Canfield Imaging Systems** (Fairfield, N.J.) to help raise awareness of sun safety. Exposure to sunlight is a leading cause of skin cancer, and with Canfield's new Reveal™ Imager it's fast and easy to see the accumulated damage that the sun has inflicted on an individual's complexion over time. An area in the clubhouse was set up so that players, caddies, and officials had the opportunity for a free Reveal facial sun damage assessment and a cancer screening supervised by a dermatologist.